



# Toyota Parts & Service Digital Advertising

FEATURES	BASE PACKAGE	SUSTAIN PACKAGE	SUSTAIN PLUS	SUSTAIN PLATINUM
<b>Dealer Price</b>	\$749	\$1199	\$1800	\$2399
<b>Management Fee</b>	\$149	\$199	\$300	\$399
<b>Spend</b>	\$600	\$1000	\$1500	\$2000
Search	X	X	X	X
1 Call Tracking Number	X	X	X	X
Dedicated Account Strategist	X	X	X	X
Monthly Performance Review	X	X	X	X
Remarketing		X	X	X
Display			X	X
YouTube				X
Waze				X