

manner while providing a sense of financial security.

How do I incorporate the automated rebates tool into my dealer website?

Incorporating the automated rebates tool into your dealer website is simple. Dealer e-Process developed a tool for automated rebates that is easily installed on any website. It can be accessed by a dealer website manager (or other authorized personnel) to update car prices on a moment's notice. Whether you are updating your rebates on a daily, weekly or monthly basis, this tool makes it easy for you to stay one step ahead of the competition by adjusting prices on the fly.

How do I use the automated rebates tool if I own multiple dealerships?

Many car dealers own multiple dealerships; hence they are responsible for multiple websites. If you find yourself in this predicament, the automated rebates tool can still work for you, perhaps even better! The automated rebates tool makes it easy for you or your website manager to update all of your rebate information across all of your web properties in one fell swoop. This greatly improves efficiency which in turn improves productivity.

What will I ultimately gain by integrating automated rebates into my dealer website?

By integrating automated rebates into your dealer website, you will ultimately create a more pleasing user experience for your potential customers because they are able to find the information they are looking for in a timely manner. Furthermore, you will gain a competitive edge over the vast majority of other dealer website who do not offer this type of information on their websites.

